

UNIQUE USERS

27620
unique users
overall

TOP 10 FROM 70 COUNTRIES

1017
Netherlands

964

Finland

427

France

134

Spain

860

Poland

270

Germany

92

Italy

544

Austria

148

UK

1430

other countries

5886
unique users
in month

VALUE OF
SENT INQUIRIES
IN MESSAGES

630.000 €

NUMBER
OF ALL MESSAGES
TO THE SUPPLIERS

439

THE MOST FREQUENTLY SEARCHED PRODUCTS



1480
chocolate

72490
product
searches



1465
pillow



1459
cookie



1280
candle



1202
plant

THE MOST FREQUENTLY SEARCHED CATEGORIES

732
valentines

1730
category
searches

720
easter

340
clothing,
footwear,
accessories

233
office

182
packages,
cases

SUPPLIERS ON ESB

3197
overall
suppliers

TOP 10 FROM 40 COUNTRIES

1444
Poland

771 Germany	89 Italy	48 Czech Republic
125 Turkey	80 Spain	46 France
100 Netherlands	75 UK	419 other countries

50

Suppliers
outside of Europe

NUMBER OF
SUPPLIERS' CATEGORIES

43

NUMBER OF
SUPPLIERS' PRODUCTS

9029

ESB NEWS BY NUMBERS

FEBRUARY 2021

209

JANUARY 2021

186

DECEMBER 2020

144

NOVEMBER 2020

122

OCTOBER 2020

101

1033
overall
news