

UNIQUE USERS

1514
overall
unique
users

TOP 10

685
Poland

110	Germany	69	France	45	Spain
97	Netherlands	59	Belgium	29	UK
82	Finland	49	Austria	25	Portugal

139

Unique users
outside of Europe

VALUE OF
SENT INQUIRIES
IN MESSAGES

67.000 €

NUMBER
OF ALL MESSAGES
TO THE SUPPLIERS

579

THE MOST FREQUENTLY SEARCHED PRODUCTS

581
bag

33313
product
searches



479
mug



422
face
mask



275
pen



259
cup

THE MOST FREQUENTLY SEARCHED CATEGORIES

713
brands

4011
category
searches

567
clothing,
footwear,
accessories

307
office

302
house,
garden

295
packages,
cases

SUPPLIERS ON ESB

3075
overall
suppliers

TOP 10

1336
Poland

768 Germany	88 Italy	52 Czech Republic
121 Turkey	83 Spain	45 Austria
99 Netherlands	75 UK	43 France

13

Suppliers
outside of Europe

NUMBER OF
CATEGORIES

41

NUMBER OF
PRODUCTS

928

ESB NEWS BY NUMBERS

NOVEMBER 2020 120

OCTOBER 2020 99

SEPTEMBER 2020 109

AUGUST 2020 50

JULY 2020 51

514
overall
news