

UNIQUE USERS

6270
overall
unique
users

TOP 10

1251
Netherlands

1206 Finland

736 Poland

578 Austria

485 France

227 Germany

159 UK

104 Spain

68 Ukraine

65 Belgium

760

Unique users
outside of Europe

VALUE OF
SENT INQUIRIES
IN MESSAGES

165.000 €

NUMBER
OF ALL MESSAGES
TO THE SUPPLIERS

535

THE MOST FREQUENTLY SEARCHED PRODUCTS



1423
t-shirt

62335
product
searches



1346
socks



1324
magnet



1289
keyring



1283
cup

THE MOST FREQUENTLY SEARCHED CATEGORIES

1062

valentines

347
clothing,
footwear,
accessories

200
packages,
cases

173
office

154
house,
garden

3606
category
searches

SUPPLIERS ON ESB

3306
overall
suppliers

TOP 10

1512
Poland

784 Germany	93 Italy	55 Czech Republic
125 Turkey	84 Spain	50 France
102 Netherlands	78 UK	46 Austria

13

Suppliers
outside of Europe

NUMBER OF
SUPPLIERS' CATEGORIES

43

NUMBER OF
SUPPLIERS' PRODUCTS

8868

ESB NEWS BY NUMBERS

JANUARY 2021

186

DECEMBER 2020

144

NOVEMBER 2020

122

OCTOBER 2020

101

SEPTEMBER 2020

109

824
overall
news