

UNIQUE USERS

33228
unique users overall

TOP 10 FROM 70 COUNTRIES

5608
unique users in month

986
Poland

791	Netherlands	333	France	123	Spain
753	Finland	234	Germany	90	UK
410	Austria	209	Italy	1679	other countries

VALUE OF SENT INQUIRIES IN MESSAGES

305.000 €

NUMBER OF ALL MESSAGES TO THE SUPPLIERS

999

TOP 10 MOST FREQUENTLY SEARCHED PRODUCTS

57718
product searches

sunshade
1045



candle
989



pillow
897



box
894



plant
894



chocolates
880



chocolate
877



chocolate box
858



cookie
858



package
832

SUPPLIERS ON ESB

2983
overall
suppliers

TOP 10 FROM 40 COUNTRIES

1396
Poland

697 Germany

124 Turkey

98 Netherlands

86 Italy

76 Spain

74 UK

46 France

43 Czech Republic

343 other countries

6

Suppliers
outside of Europe

NUMBER OF
SUPPLIERS' CATEGORIES

44

NUMBER OF
SUPPLIERS' PRODUCTS

8928

ESB NEWS BY NUMBERS

MARCH 2021

307

FEBRUARY 2021

209

JANUARY 2021

186

DECEMBER 2020

144

NOVEMBER 2020

122

1340
overall
news